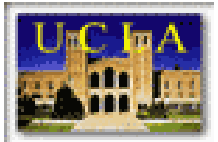


**UCLA**



Institute for Sustainable Engineering

*We Will Change the World*



MECHANICAL AND AEROSPACE ENGINEERING  
HENRY SAMUELI SCHOOL OF ENGINEERING AND APPLIED SCIENCE  
UCLA – UNIVERSITY OF CALIFORNIA LOS ANGELES



# Renewables 100 Policy Institute

**UCLA** Institute of the Environment  
*Everything we do now matters*

**ENERGY AUTONOMY!**  
**THE KEY TO SURVIVAL!**

fechner**MEDIA:** *production*

Los Angeles, Nov 4, 2008

## **Media Release**

# **ENERGY AUTONOMY**

**Dr. Hermann Scheer**

**German Parliament ( Bundestag ) Member**

Alternative Nobel Prize Laureate

General Chairman of the World Council for Renewable Energy ( WCRE )

President of the International Parliamentary Forum on Renewable Energies

President of EUROSOLAR

Voted 'Hero of the Green Century' by Time Magazine

**DATE:** Sunday, 16 November 2008

**TIME:** 2:00 – 4:00 P.M.

**PLACE:** La Kretz Hall

Dr. Hermann Scheer, elected Member of the German Parliament (Bundestag) is coming to UCLA for an exclusive lecture followed by Q/A on how he masterminded Germany's recent energy policy changes. Over the past two decades, Dr. Scheer has been the architect of Germany's transition from a bastion of industrial pollution to the world leader in the field of renewable energy.

Dr. Hermann Scheer has made tackling the solution to a pollution free world his life's work. He calls his solution '**Energy Autonomy**', a **decentralized** energy system supplied by 100% renewable energies, free of fossil and nuclear resources.

Dr. Scheer has been a German Bundestag Member consecutively for 28 years, Alternative Nobel Prize Laureate, General Chairman of the World Council for Renewable Energy (WCRE), President of the International Parliamentary Forum on Renewable Energies, President of EUROSOLAR, and voted "Hero of the Green Century" by Time magazine.

His success is evidenced by the decision of the European Union to adopt the German renewable energy policy model that he crafted, by 125,000 new jobs that have recently been created in Germany's renewable energy sector, and by three million new jobs that the German government expects to be created in the domestic renewable energy and environmental sectors in the next decade.

Dr. Scheer is now teaming up with veteran German documentary film producers fechnerMEDIA, winner of many awards including the European Solar Prize, to create a cinema documentary to inform and inspire audiences all around the world about his concept of a sustainable future.

Energy autonomy is the key to our survival. The lecture is an eye opening massive challenge for the entire world. It tells how mankind can achieve energy independence and avert a global catastrophe. It is optimistic and gives a blueprint for how we can create an economic and ecological renaissance.

International masterminds from different cultures and scope present their vision of a global society in balance with our planet. Their solution is a *decentralized* global energy system based on the use of 100% renewable energies achievable within the next 30 years.

The Guardian has nominated Dr. Hermann Scheer as one of the "50 people who could save the planet."

*Hermann Scheer, 64, is the MP who persuaded the German government to get rid of nuclear power and invest heavily in renewables such as wind and solar power. As a result, in less than 10 years, Germany is heading towards self-sufficiency in energy.*

*-- Article published in The Guardian, January 5th, 2008*



## **Schedule**

Nov 16 2pm-4pm La Kretz Hall - UCLA – Lecture by Dr. Scheer followed by Q/A.  
Tony Pereira, Moderator – MAE – MCL – ISE - UCLA

## **Media information**

Pictures can be downloaded from: <http://www.hermannscheer.de/en/>  
Dr. Herman Scheer - [hermann.scheer@bundestag.de](mailto:hermann.scheer@bundestag.de)  
German Parliament Member (Bundestag)

President of EUROSOLAR - The European Association for  
Renewable Energy +49 (0)30 - 22 77 38 34  
Fax -22 77 65 28

**In Los Angeles:**

**UCLA – ISE – Institute for Sustainable Engineering**

( A planned Institution – Under Development )

[www.ise.seas.ucla.edu](http://www.ise.seas.ucla.edu)

Tony Pereira – [apereira@ucla.edu](mailto:apereira@ucla.edu) (310) 549-3077

Skype: [solarTony](https://www.skype.com/user/solarTony) (310) 206-8157

Prof. Robert Shaefer - [shahrams@ucla.edu](mailto:shahrams@ucla.edu) (310) 794-5990

**UCLA - MAE Mechanical & Aerospace Engineering Dept.**

<http://www.mae.seas.ucla.edu/>

Prof. Adrienne Lavine, Chair - [lavine@seas.ucla.edu](mailto:lavine@seas.ucla.edu)

David Shatto – [dshatto@ea.ucla.edu](mailto:dshatto@ea.ucla.edu) (310) 206-4810

Alex Duffy - [duffy@ea.ucla.edu](mailto:duffy@ea.ucla.edu)

**Renewables 100 Policy Institute**

Angelina Galiteva, Co-Founder

Diane Moss, Co-Founder - [diane\\_moss@post.harvard.edu](mailto:diane_moss@post.harvard.edu)

Matthias von Bank, DimaMedia

**UCLA Henry Samueli School of Engineering and Applied  
Science**

<http://www.engineer.ucla.edu/>

Sukhie Ball – [sbal@support.ucla.edu](mailto:sbal@support.ucla.edu) (310) 206-5707

Mathew Chin - [mchin@support.ucla.edu](mailto:mchin@support.ucla.edu)

Wileen Wong Kromhout - [wwkromhout@support.ucla.edu](mailto:wwkromhout@support.ucla.edu)

Director of Media Relations and Marketing

(o) (310) 206-0540

(c) (818) 277-7354

(f) (310) 825-3966

**UCLA – IoE – Institute of the Environment**

[www.ioe.ucla.edu](http://www.ioe.ucla.edu)

Prof. Tom Smith, Director - [tbsmith@ucla.edu](mailto:tbsmith@ucla.edu)

Tammy Allen – [tballen@ioe.ucla.edu](mailto:tballen@ioe.ucla.edu) (310) 794-4908

**fechnerMedia GmbH**

Jennifer Gesslein phone +49 (0) 7462/92392-13

Redaktion / editorial staff fax +49 (0) 7462/92392-20

[jennifer.gesslein@fechnermedia.de](mailto:jennifer.gesslein@fechnermedia.de)

Schwarzwaldstraße 45

78194 Immendingen

Germany

-----